

# CITY ACHIEVES SUCCESS THROUGH STRATEGIC PLANNING EFFORTS



The City of Tallahassee continues to reach its ambitious goals as it enters the final year of its inaugural five-year Strategic Plan and embarks on its Bicentennial. That was the connecting theme of the City Commission's annual retreat. Efforts include leveraging the airport as an economic driver, moving the Southside Action Plan forward and progress on major City facility construction projects.

The Tallahassee International Airport (TLH) has increased its economic impact to \$859 million, up 43% from \$599 million in 2019. Total passenger

traffic increased from June 2022 to June 2023, with no signs of slowing down as passenger service recently expanded with the addition of JetBlue. TLH is on track to achieve its goal to have a \$1 billion annual economic impact, which would account for over 5% of the Tallahassee MSA's total GDP.

A major component of TLH's long-term economic impact is construction of the International Processing Facility (IPF), a multi-year, \$28 million project that will allow TLH to accommodate international flights and provide for goods to be shipped to and received from destinations worldwide. Construction of the IPF is slated for completion by the end of the year. To align with the opening of the IPF, TLH is working toward becoming a fully operational Foreign Trade Zone with U.S. Customs and Border Protection oversight that will serve up to an 11-county region. The new FTZ is anticipated to create more than 1,600 jobs and generate more than \$300 million annually in economic impact.

Adopted in January 2023, the Southside Action Plan provides direction for transformational, community-driven investment in the Southside. In Fiscal Year 2023, \$500 million of public funding was allocated to Southside projects, such as the North Florida Innovation Labs.

Construction of the Southside Transit Center will be transformative. This multi-bay, two-story facility will be the first public transit center built in Tallahassee since C.K. Steele Plaza in the 1980s. The project is currently in the competitive bid process, with construction anticipated later this year.

Other major construction projects include the new Tallahassee Police Department headquarters on the former Northwood site; Fire Station 17 off Lake Bradford Road; and a second Senior Center on Welaunee Blvd.

Last year, over 690,000 square feet of new commercial space was permitted by the City, and the City's average permitting review time was 2.51 days, which has reduced by 80 percent since 2012.

Tallahassee is a dynamic, attractive destination for businesses and individuals seeking opportunities in a competitive, innovative, sustainable environment. The City's significant investments are paying off. Learn more at [Talgov.com](https://www.talgov.com).

*Sustainability Tip*

**Wear your winter wardrobe indoors. For every degree you drop your thermostat, you save energy and money. Let your clothes help keep you warm.**



# SENIOR GAMES RETURN FEB. 28—REGISTER NOW



The popular Capital City Senior Games are back Feb. 28 to March 19. Presented by the City of Tallahassee, the games help keep local seniors active and healthy. Participants of all skill levels are encouraged to get involved. Like the Olympics, the Capital City Senior Games begin with a torch run and end with a celebration of athletes. New sports this year are Bocce, billiards, disc golf and mountain biking. Adults age 50 and older can register online at [Talgov.com/SeniorGames](http://Talgov.com/SeniorGames) or by phone at 850-891-3875.

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|-------------------|------------------------|--------------------------|
| <b>ARCHERY</b>    | <b>DISC GOLF</b>       | <b>RACQUETBALL</b>       |
| <b>BAG TOSS</b>   | <b>FUN WALK</b>        | <b>SWIMMING</b>          |
| <b>BASKETBALL</b> | <b>GOLF</b>            | <b>TABLE TENNIS</b>      |
| <b>BILLIARDS</b>  | <b>HORSESHOES</b>      | <b>TENNIS</b>            |
| <b>BOCCE</b>      | <b>MOUNTAIN BIKING</b> | <b>TRACK &amp; FIELD</b> |
| <b>BOWLING</b>    | <b>PICKLEBALL</b>      | <b>WATER AEROBICS</b>    |
| <b>CYCLING</b>    | <b>POWERLIFTING</b>    |                          |



## GET ENGAGED WITH THE COMP PLAN

TALLAHASSEE  
LEON COUNTY

VISION  
2055

A  
FOCUSED  
FUTURE

The City of Tallahassee and Leon County are in the process of updating the Comprehensive Plan – a long-range planning document that builds upon the community’s vision. The document’s goals, objectives and policies provide standards for the physical development, redevelopment and future direction of growth and governance within Tallahassee and Leon County. This phase of the process includes the Land Use and Mobility Elements. The Comprehensive Plan should reflect the needs and desires of the residents of the City and County. Citizen participation is crucial during development of the updated elements, and engagement opportunities are ongoing. The anticipated completion date for this project is Spring 2025.

For more information, visit [CompPlanTLC.com](http://CompPlanTLC.com).



## CITY’S TALLAHASSEE FUTURE LEADERS ACADEMY HIRING 100 TEENS FOR SUMMER JOBS

The City of Tallahassee is hiring 100 local teens for the Summer 2024 Tallahassee Future Leaders Academy (TFLA). The 8-week (June 5 – July 26) part-time job experience is a great opportunity for teens finishing their freshman through senior years of high school to earn, learn and have a fun summer. They will visit local college campuses, develop financial literacy skills, grow knowledge of how to impact our community and expand leadership skills – all while earning a paycheck, meeting peers and gaining new professional connections. To learn more at an upcoming TFLA Youth/Family Info Session: visit: [bit.ly/TFLA2024](http://bit.ly/TFLA2024).

Questions? Contact Dr. Tara Huls at [Tara.Huls@Talgov.com](mailto:Tara.Huls@Talgov.com) or 850-891-7013.



For all City of Tallahassee utility related inquiries, please call 850-891-4968 or visit [Talgov.com](http://Talgov.com).

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Insight is published monthly to inform citizens about City services and related items of interest. If you require an accommodation because of a disability in order to participate in a program, service or activity, please contact the City’s ADA/Title VI Coordinator at least two business days prior to the event at 850-661-3235 or [Kathleen.Wright@Talgov.com](mailto:Kathleen.Wright@Talgov.com). For persons using a TDD, please call 711. Sign language interpreters require 10 days advance notice.



## MEETINGS IN FEBRUARY

Visit [Talgov.com](http://Talgov.com) for the current list of Tallahassee City Commission, Community Redevelopment Agency, Capital Region Transportation Planning Agency and Blueprint Intergovernmental Agency meetings and workshops. Call the Department of Communications at 850-891-8533 for more information and view the current meeting agendas online at [Talgov.com](http://Talgov.com). Follow [@CityofTLH](https://twitter.com/CityofTLH) on X (formerly Twitter) for City news.